MOP’S JOURNEY IN THE EMPOWERMENT OF WOMEN THROUGH QUALITY EDUCATION

M.O.P. Vaishnav College for Women (Autonomous) is committed to the cause of empowering women through a holistic education that would enrich their personality and groom them into academically proficient, self-reliant, motivated, creative, analytical, culturally rich, self-sustained, humane, responsible and confident individuals.

A student who enters the portals of M.O.P acquires more than a degree. She is
- Trained to identify her hidden talents
- Skillfully equipped to be economically independent
- Aided in developing a holistic personality
- Trained to become an effective communicator
- Trained in the art of management
- Nurtured as a leader with a social consciousness

The college was the dream realization, the result of the determination and sustained efforts of the two trusts, Sri Vallabhacharya Vidya Sabha and Dewan Bahadur M.O.Parthasarathy Aiyengar Charities. Initiated with just three courses-B. Com, B.B.A, B.Sc.(Maths) the college has today 15 UG, 7 PG courses and a research programme in the Department of Commerce.

The college affiliated to the University of Madras, has strength of more than 3000 students, thus recording a qualitative and quantitative growth. The College has been reaccredited by NAAC (National Assessment & Accreditation Council) with an ‘A’ grade and a CGPA of 3.56 on a 4 point scale.

M.O.P Vaishnav College for Women also has the distinction of being one of the youngest colleges in the country to have been granted autonomy by the University Grants Commission and the University of Madras.

ELIGIBILITY FOR ADMISSION UG COURSES
STD XII OR EQUIVALENT

COURSES OFFERED IN SHIFT I

SCHOOL OF BUSINESS
- B.Com. (Accounting & Finance)
  Commerce / Business studies, Accountancy with Mathematics in Std XII
- B.B.A
  Any group with Mathematics in STD XII
SCHOOL OF INFORMATION TECHNOLOGY
• B.Sc. (Computer Science) - Any group in XII with Mathematics/ Business Mathematics
• B.Sc. (Mathematics) - Any group in XII with Mathematics.

SCHOOL OF MEDIA
• B.Sc. (Visual Communication) Any group in STD XI
  Admission through Entrance Test
• B.Sc. (Electronic Media) Any group in STD XII
  Admission through Entrance Test
• B.A. (Journalism)
  Any group in STD XII

SCHOOL OF FOOD SCIENCE
• B.Sc. (Food Science and Management)
  Science stream in Std. XII

SCHOOL OF SOCIAL SCIENCE
• B.A. (Sociology)
  Any group in Std XII

Courses offered in Shift II
• B.Sc. (Psychology)* - Science Stream in Std XII (*Subject to Affiliation)

SCHOOL OF BUSINESS
• B.Com. (Accounting & Finance)
  Commerce / Business studies, Accountancy with Mathematics in Std XII
• B.Com. (Marketing Management) &
• B.Com. (Corporate Secretaryship) - Commerce / Business Studies, Accountancy with or without Mathematics in STD XII
• B.Com. (Hons.); with special coaching for CA
  Commerce / Business studies, Accountancy with Mathematics in Std XII
  Admission through Entrance Test
• B.B.A
  Any group with Mathematics in STD XII

SCHOOL OF INFORMATION TECHNOLOGY
• B.C.A (Bachelor of Computer Applications) - Any group in Std XII with Mathematics/ Business Mathematics.
ELIGIBILITY FOR ADMISSION PG COURSES

- M.B.A (Any degree with valid TANCET/ MAT scores)
- M.Com. (Degree in B.Com. (Any Stream)/ BBA )
- M.A. HRM - Any Degree
- M.A. (Media Management) - Any Degree
- M.A. (Communication) - Any Degree
- M.Sc. (Information Technology) - Degree in Computer Science, B.C.A, B. Sc. (Mathematics) or any degree with Mathematics as a subject.
- M.Sc. (Food Technology and Management) - A related or an allied degree in Life Sciences / Home Science / Nutrition / Food Science or Chemical Sciences.

Admission for all PG courses through entrance test.

OUR APPROACH

The new approach to education through a shift in focus from mere ‘Qualification' to ‘Education’ re-orient the students towards learning and action. The aim is to take education beyond class rooms. The intention is to chisel, mould and polish every student into a lustrous gem and a Complete Woman. Some of the Best practices include:

Student Segmentation:
Every student is individually groomed through student segmentation based on Learning ability, Personality, Communication skills, Talents, Career focus and Social consciousness.

Beginning School:
An intensive course for all the first year students to enable them to have a smooth transition from school to college and help them imbibe the learning culture of the institution.

Innovative Teaching Methodology:
Innovative Teaching Methodology such as Check in - Check out, Quiz, Case study, Guest Lectures, Role-play, Group Discussion, Brainstorming, Brain teasers, Audio Visual Presentation, Assignments, Class Seminar and Project create an exciting learning environment.

Integrating technology into the classrooms:
The College has a conducive learning atmosphere that comprises the best and the latest in technology with 5 fully equipped computer labs, a fully automated library, a digital resource center with 24x7 Internet connectivity and state of art media labs. The campus television station of the college connects every smart classroom to the
Inter Disciplinary Electives:
The cafeteria approach enables students to choose courses from other discipline in order to benefit from the synergy of an inter disciplinary curriculum.

Industry Institution Interface:
The College in its constant endeavour to keep abreast with the latest trends has an active interface with industry through guest lectures, colloquia, seminars and workshops. The college has also signed MOUs with several organizations including SCOPE International, HCL Technologies, Cognizant Technology Solutions and several other institutions for exchange of expertise and human resources.

Soft skills Training:
Communication Skills, Personality Development skills, Leadership and Management skills are being imparted to all the students to make them employable.

Placement:
The various soft skills training and professional skill training courses offered by the college have resulted in 1167 students receiving appointment orders from more than 36 top companies at a maximum salary of Rs 7.2 lakhs per annum.

Best Practices:
- **Assembly:** Assembly on regular basis provides a platform to express and exchange ideas and views about different aspects of daily lives and to share the achievements of the departments.
- **Library Visits:** In order to inculcate reading habits among the students, the College facilitates weekly visits to prominent libraries.
- **Fitness thorough Yoga and PT classes:** In order to maintain the emotional, mental and physical health, the students are encouraged to attend PT classes and practice yoga.

Clubs:
Every Department has a student club which serves as a healthy platform for intellectual interaction through various inter collegiate and intramural competitions.

Extra Curricular Activities:
The college provides adequate opportunities to display the innate talents of students in dance, music, debate, dramatics etc. through inter and intra collegiate cultural festivals.

Workshops & Seminars:
Interaction with experts in the various fields through International, National, State and Regional level Seminars.
Journal:
The College publishes several journals annually to provide opportunities to students to develop their journalistic skills.

Sports:
The college gives preferential admission to students who have excelled in sports at the national level. Deserving students are given scholarships and free boarding and lodging.

NCC: The College has a vibrant NCC Unit which has won several trophies. Preferential admission is given to students with NCC background.

Internship:
The most integral part of education at MOP is the ‘Internship’. An intensive 4 to 6 weeks ‘Practical training at leading industries and business organizations’.

Counseling: The students are helped to overcome their psychological and emotional problems with the help of professional counselors.

Finishing School: A pioneering effort in grooming all final year students for effective career and home management. It includes modules on work life balance, professional ethics and etiquette, work and personal relationship management etc.

INFRASTRUCTURAL FACILITIES OF THE COLLEGE

Aesthetically designed multi storeyed building with well furnished smart Class Rooms, Seminar Halls and Conference Rooms.

• Fully Computerized Barcoded Library.
• Virtual Library with 24 hours connectivity.
• Air-conditioned Audio Visual Presentation Lab.
• Well networked Computer Labs
• Multimedia Lab
• State-of-Art Audio Studios
• Micro Processor & Digital Electronic Lab
• Campus Television Station
• Community Radio Station.
• Food Science Lab
• Baking Technology Lab
PERFORMANCE HIGHLIGHTS

RECOGNITIONS

- Re-accredited at the highest level in the III cycle – Grade A (with CGPA of 3.56/4)
- “Managerial Excellence Award for Educational Institutions” by Madras Management Association.
- India Today has ranked the college among the top 10 colleges in Chennai.
- Mylapore academy’s award for the best college in imparting value education
- MBA programme has been ranked in top 50 B-Schools in the country consistently for last 3 years by Business India.
- Outlook B-School survey.
- GHRDC
- Under Graduate programme in Commerce was ranked 27th in All India Level and 6th in Chennai.
- B.B.A programme was rated among top 10 in India-India Today.
- B.Sc. Computer Science programme was ranked 4th among Arts & Science colleges in Chennai - Times of India.
- B.C.A. programme was ranked 7th by Neilsen survey

ACCOLADES IN SPORTS

- The students of the college have won Silver & Bronze medals in Asian games 2014.
- The College has been winning the most prestigious Madras University A.L. Mudalier Athletic Trophy for 12 years since 2003.
- The College has won the Madras University Sivanthi Adityan rolling trophy consecutively for 11 years since 2004 for contributing maximum number of players to the Madras University teams.
- M.O.P. Vaishnav has won Madras University P. Haridas M.O.P. Trophy consecutively for 10 years since 2005 for winning the maximum number of Inter-collegiate tournaments

ACADEMICS

95% to 100% passes in all the UG and PG courses

CO-CURRICULAR AND EXTRA CURRICULAR PRIZES

- 78 Overall Shields, 2406 prizes won at various inter-collegiate competitions
- 1035 First prizes 855 second prizes, 516 Third prizes

SPORTS ACCOLADES

- 950 tournaments were won at various levels
- Number of International Players: 101
- Number of National Players: 586
- Number of University Players: 689