

Parameter - 3A.GPHE

Consultancy Projects

S.No	Financial Year	Name of Faculty [Chief Consultant]	Client Organisation	Title of Consultancy of Project	Amount Received [In Rupees]	Amount Received [In Words]
1.	2015 - 2016	Dr. S. Anurekha	HLL Lifecare Ltd/Govt of India	Produced 3 PSA'S for Sanitary Pads for rural communication.	Rs. 1,80,000	One lakh and eighty thousand rupees only
2.	2014 - 2015	Dr. S. Anurekha	TVS	'TVS Anthem' – Music Video for TVS Scooty Zest	Rs. 2,25, 000	Two lakhs and twenty five thousand rupees only