M.O.P. Vaishnav College for Women (Autonomous)
Chennai - 600034

Department of Visual Communication
presents

POSITIVES 2015
A photography exhibition on
NEPAL AND OTHER FRAMES
At Lalit Kala Akademi | 19th - 25th January 2015

Inauguration by
MR. SIVAKUMAR
(Actor, Artist and Orator)
19th January 2015 | 4:30 pm

The exhibition is open for public view
20th - 25th January, 2015 | 10 AM - 7 PM
DEPARTMENT OF VISUAL COMMUNICATION
(Established in 1999)

The Visual Communication department, through a three-year UG course, trains students to communicate with an aesthetic bent of mind. With a combination of courses grounded in theory, process, technology and practice, the department offers papers such as graphic design, fine arts, photography, multimedia, web design and filmmaking. The winning edge of the department is the exclusive combination of one-to-one pedagogy, contemporary curriculum, high-end infrastructure, first-hand industry exposure and a creative working atmosphere. The course transforms students into one of the best advertising personnel, visualizers, copy writers, filmmakers, photographers, web designers, animators and graphic designers to name a few.

POSITIVES 2015 features around 250 photographs chosen from a collection of 3000 pictures shot by students of the Department of Visual Communication. These pictures capture the essence and the beauty of the busy streets of Kathmandu, chaotic melody created by the traffic, the street commerce that obtrusively invades the time and space of the city and enormous crowds that throng the narrow streets. This is nothing more but the everyday picture of the capital of Nepal, a country enriched with the scenic beauty of permanently snow-covered Himalayas.

The exhibition also features a compilation of snapshots from students’ photography shot throughout the year. This section of the exhibition features portraits, monuments, landscapes, lifestyles, symbolic representations and many other images celebrating cultural, racial and geographic diversity.

The world is but a canvas to the imagination